



# Cam Collins

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40 Stine Street • Bristol, TN 37620

## Expertise

Website design and development using PHP, MySQL, XHTML, CSS, XML, JavaScript. Custom development of PHP web applications. Unix and Linux system administration, including the Apache web server, BIND and other open source software. Social media strategy and management. Google Apps implementation and user training. Adobe products, including Photoshop, Illustrator, InDesign, and Acrobat. SEO and content strategies. Mobile optimized interfaces. Copywriting/editing.

## Experience

### **Co-owner, Bliss** - Bristol, TN /VA

2007-2011

Responsible for all development of website templates (XHTML/CSS), construction of databases, CMS, and websites (both traditional and mobile) in PHP/MySQL, and administration of Linux server. Designed websites and other materials for both the web and print. Developed branding, marketing plans and strategies for clients in a variety of industries. Managed client social networking accounts (primarily Facebook and Twitter). Implemented, supported and managed Google Apps accounts for 100+ domains. Developed a custom web-based company intra/extranet that streamlined contract proposals, project management, and CRM. Supervised employees, subcontractors, and interns.

### **Designer/Developer, Graphic Bliss Advertising** - Bristol, TN/VA

2004-2007

Responsible for all development of website templates (XHTML/CSS), construction of databases, CMS, and websites in PHP/MySQL, and administration of Linux server. Designed websites and other materials (logos, print materials, etc.).

### **Co-owner, Spirit Guardian** - Kingsport, TN

2004

Responsible for all development of website templates (XHTML/CSS), construction of databases, CMS, and websites in PHP/MySQL. Designed websites and other materials (logos, print materials, etc.).

### **Web Designer/Developer, The GoTricities Network** - Kingsport, TN

2003-2004

Responsible for design and development of websites, using either PHP/MySQL or WebDNA. Worked with other team members on the development and management of the Kingsport Times-News newspaper website and GoTricities.com, a local entertainment portal.

### **Information Program Coordinator, Mountain Laurel Cancer Support Center** - Big Stone Gap, VA

2002-2003

Developed branding, website, brochures, flyers and other materials for a cancer information program. Ordered brochures and other materials, organized a lending program, and provided information to visitors.

### **Account Manager, Advantage Media** - Norton, VA

2001-2002

Managed advertising accounts, interacting with clients and organizing production with videographer/graphic designer. Toward the end of my tenure, began working to develop client websites.

## Education

The University of Georgia	Athens, GA	M.A., Speech Communication, 2001
The University of Virginia's College at Wise	Wise, VA	B.A., English Communication, 1999

## References

Malcolm Wilson	Former employer, Graphic Bliss Advertising	423.797.0102 • <a href="mailto:malcolmwilson@me.com">malcolmwilson@me.com</a>
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